

# ASPO WORLD

PITCH DECK'S  
INITIAL





## ABOUT THE GAME

- ASPO World is a turn-based and tactical card game with a designed in-game token and different NFT items to create constant supply and demand within the game.
- Players can earn tokens in the game and use them to upgrade their cards or sell the items on marketplace.





Expert in the field (experienced in producing great games and have a collection of games waiting)



Blockchain integration (a project built on blockchain technology)



Pre-built marketplace (a complete marketplace constructed in place)



Pre-built marketplace (a complete marketplace constructed in place)



Community drive ( players' engagement and interaction through tournaments and guilds/clans)

# HOW ASPO WORLD WORKS

Create an account  
on MetaMask



Build a team with one  
main character and 4  
companions (4 spirits)



Engage in daily activities,  
quests and PvP competition  
to earn tokens and items



Buy/sell them on  
marketplace or use them  
to empower the team



Sign in and choose 1  
among 3 character  
classes



# MONETIZATION

- NFT Items (can be sold to players)
- Marketplace commissions (trading fees on the platform)
- Fees for in-game features (PvP battles deposit, fees for character and equipment upgrades)





## ***Token utility***

### **NFT Marketplace**

Buy\sell in-game items



### **Staking**

Staking with receiving NFT items



### **Rewards**

Daily/Weekly for completing quests/events



### **Materials**

Use to upgrade champions, equipment, game activities



### **Lease**

Territories, transport items from BSC & players





Token name

**ASPO**

Total Supply, POC

**500.000.000**

Game farming/mining, %

**20**

IDO

**November**

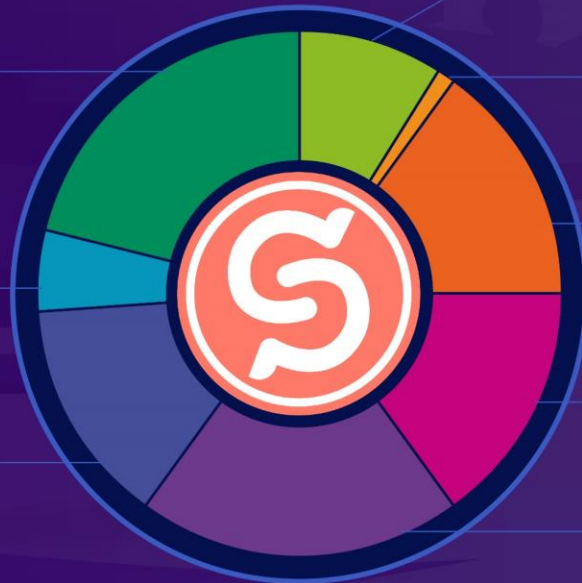
Price Per Token, \$

**0.05**

Team  
**21%**

Advisor  
**5%**

Treasury  
**14%**



Private Sale  
**9%**

Public Sale  
**1%**

Liquidity, listing  
& marketing  
**15%**

Ecosystem  
**15%**

Play to earn  
**20%**

X300    \$10.50

X100    \$3.50

X50    \$1.75

X30    \$1.05

X10    \$0.35

X5    \$0.18

X1    \$0.035

Roi    Price



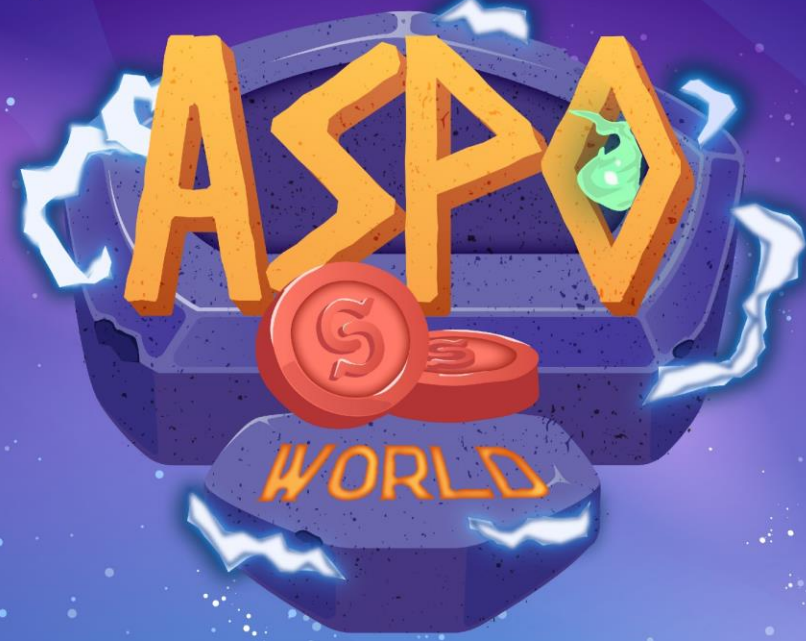


## Token ASPO Allocation

Allocation	Vesting schedule	%	Price	Total raise
Private Sale	10% at TGE, then quarterly over 4 quarters	9 %	\$ 0,035	\$ 1,575,000
Public Sale	25% each month	1 %	\$ 0,05	\$ 250,000
Liquidity, Listing, Marketing	3% at TGE, cliff 2 months, then over 36 months			
Play to Earn	Use as rewards for users during game playing			
Team	1 months fully locked, then linear vesting over the next 36 months			
Advisor	1 months fully locked, then linear vesting over the next 24 months			
Treasury	Cliff 3 months, then over 60 months			
Ecosystem	5% spread over the first month, then linear vesting over the next 36 months			
<b>Hardcap</b>	<b>1,825,000 USDT</b>			
<b>Initial market cap</b>	<b>350,000 USDT</b>			







**ASPO TOKENS ARE THE TICKET LETTING YOU  
EXPLORE OUR GAME UNIVERSE.**



## Core Team

Nguyen Ha Minh Thong - *Founder / Project Manager*

Nguyen Hong Nhat - *Co-Founder / Game Manager*

Giang Thien Phu - *Co-Founder / CTO*

Le Yen Thanh - *Co-Founder / Blockchain Advisor*

Le Anh Tien - *Co-Founder / TechLeader*

Pham Ngoc Minh Tu - *Co-Founder / Art Director*

Nguyen Ha Minh Khanh - *Co-Founder / Brand Manager*

Bich Nguyen - *Community Advisor*

Thi Truong - *Advisor*

Le Thanh Minh - *Game Advisor*



Nguyen Ha Minh Thong  
*Founder / Project Manager*

- Founder of Edubox, CaBo Capital.
- Nominated as a startup influencer by Ho Chi Minh City Department of Science and Technology.
- Top 4 Vietnam Ricebowl Startup Award in Vietnam (2019).
- Top 5 favorite projects in ho Chi Minh City Innovation, Startup and Entrepreneurship Week (2019).
- Top 20 Outstanding projects voted by Tuoitre News (2019).
- Top 5V3 Track-Vinacapital
- I-star 2019 award by Ho Chi Minh City Department of Science and Technology.
- TOP 60 startUp Wheel 2019.

#### **Media**

<https://baodautu.vn/nguyen-ha-minh-thong-dong-sang-lap-edubox-ket-noi-day-va-hoc-bang-nen-tang-cong-nghe-d116244.html>

<https://vietnamnet.vn/vn/doi-song/gioi-tre/9x-lam-ung-dung-gia-su-cong-nghe-e-vi-khong-muon-sinh-vien-di-chay-xe-om-648671.html>

<https://kinhthedothe.vn/9x-thanh-cong-voi-ung-dung-gia-su-cong-nghe-390035.html>



Nguyen Hong Nhat  
*Co-Founder / Game Manager*

- Currently ICO of DUO Company
- 3 years experience in operating VNPT telecommunication system
- 10 years experience in managing and operating system, computer internet and company's software
- 6 years experience in managing internet system, video game server service
- 3 years experience in develop and build video games
- Researcher at Télécom ParisTech



Giang Thien Phu  
*Co-Founder / CTO*

- CEO/Founder of Callio, known as “Bill Gates in Vietnam”
- Top 10 Vietnam Outstanding Young Faces in 2007.
- Used to be the Tech leader in well-known companies such as: Ebay Vietnam, Peacesoft (which is the precursor of NEXTTECH Group of Technopreneurs), Hotdeal, vincommerce before his decision to run his own company called Gadget (main product is Callio).
- In mid- December 2020, Gadget owned by Giang Thien Phu was awarded TOP 10 ICT Startups in the category of Software and IT services outsourcing companies by the Vietnam Software Association (VINASA)

#### *Media*

<https://soha.vn/giang-thien-phu.html>

<https://vtc.vn/bill-gates-viet-nam-bat-mi-bi-quyet-thanh-cong-cung-sinh-vien-cong-nghe-ar198761.html>

<https://giaoduc.net.vn/giao-duc-24h/gap-bill-gates-viet-nam-bo-hoc-dh-di-mo-cong-ty-post15339.gd>

<https://tuoitre.vn/giang-vien-khong-bang-cap-602537.htm>

<https://tienphong.vn/nha-phat-minh-cua-lang-post858388.tpo>

<https://plo.vn/giao-duc/ky-3-theo-duoi-dam-me-va-hoc-o-truong-doi-625562.html>



Le Yen Thanh  
*Co-Founder / Blockchain Advisor*

### Media

<https://vietnamnet.vn/vn/giao-duc/guong-mat-tre/le-yen-thanh-goi-v-on-thanh-cong-1-5-trieu-usd-702014.html>

<https://vnexpress.net/tag/le-yen-thanh-561628>

<https://kenh14.vn/bo-luong-6000-usd-thang-cua-google-chang-trai-an-giang-ve-nuoc-lam-viec-thu-nhap-thap-hon-10-lan-20170519180121368.chn>

<https://baodautu.vn/le-yen-thanh-ceo-busmap-chon-lo-trinh-khoi-nghiep-tren-que-huong-d128829.html>

Currently the CEO/Founder of BUSMAP

Dubbed " the golden boy in the informatics field"

Former employee at Google

Outstanding young Vietnamese representative Award in 2015

Second Prize of Vietnamese Talent in 2015

Outstanding young citizen of Ho Chi Minh City in 2014

- Ho Chi Minh City IT Award 2014
- Honda Yes Award for the top 10 young Vietnamese engineers and scientists in 2015
- National Young Innovation Award 2014
- Gold Medal in Application Design and Manufacturing Competition - City Creative Youth Festival. Ho Chi Minh in 2014
- First prize in the ACM/ICPC International Student Programming Competition for the academic year 2014 - 2015
- Silver Cup of the Vietnamese Student Information Olympiad Super Cup 2014.
- Honorable Mention Prize of ACM/ICPC International Student Programming Competition 2014
- World Championship (Ekaterinburg – Russia)
- First prize in ACM/ICPC International Student Programming Competition in Asia 2014 (Da Nang site, Vietnam).
- Bronze medal in ACM/ICPC International Student Programming Competition in Asia 2014 (site Phuket, Thailand)
- First Prize in the National ACM/ICPC International Student Programming Competition for the academic year 2013 - 2014
- 2013 Golden Globe Youth Science and Technology Award
- Creative Youth Badge
- First Prize in the Vietnam Student Informatics Olympiad Super Cup 2013
- Second Prize in ACM/ICPC International Student Programming Competition in Asia 2013 (Site Ha Noi, Vietnam)
- First Prize in the National ACM/ICPC International Student Programming Competition for the academic year 2012 - 2013
- Ho Chi Minh City Youth Informatics Special Prize in 2014
- First Prize in Youth Informatics in Ho Chi Minh City in 2013
- First Prize in Mobile Application Innovation Contest 2013.
- National Young Innovation Award 2013
- First prize in ACM/ICPC International Student Programming at The University of Science in the academic year 2013 - 2014
- Second prize in the Student Informatics Olympiad at the University of Science - Vietnam
- National University, Ho Chi Minh City in the academic year 2014 -2015
- First prize in Informatics Olympiad for students at the University of Science - Vietnam National University, Ho Chi Minh City in the academic year 2013 - 2014
- First prize in Informatics Olympiad for students, University of Natural Sciences - Vietnam



Le Anh Tien  
*Co-Founder / TechLeader*

CEO/ founder of BotBanHang (Chatbot)

Chatbot Vietnam, one of the top five of the 400 companies taking part in the Startup Viet 2018 competition, grew by 400 per cent a year and reached its break-even point in its very first year of operation. Surpassing more than 500 projects globally, Chatbot Vietnam was ranked 10th and listed among the top 24 projects attending the 2019 GIST Tech-I Competition finals hosted by the American Association for the Advancement of Science.

Chatbot Vietnam also carved out a spot among the top 5 projects in the E-Business category at the World Summit on the Information Society (WSIS) Prizes Contest 2019 which was hosted by the International Telecommunication Union (Geneva, Switzerland) under the patronage of the United Nations Development Program.

Top 10 Vietnam Outstanding Young Faces of 2009.

Top 10 Forbes under 30.

#### **Media**

<https://thanhvien.vn/gioi-tre/chang-trai-9x-voi-cong-ty-trieu-usd-1313721.html>

<https://vietnamnet.vn/vn/doi-song/gioi-tre/hanh-trinh-tu-cau-be-thich-sang-c-he-toi-start-up-nhan-500-000-usd-dau-tu-619692.html>

<https://baodautu.vn/le-anh-tien-dong-sang-lap-chatbot-viet-nam-ky-sinh-tre-n-nguoi-khong-lo-d97574.html>



Pham Ngoc Minh Tu  
*Co-Founder / Art Director*

- Leader Design Department Playground Ltd.
- Motion Graphics, Animation 2D / 3D
- Skill : Ai, Ae, An, Au, Pr, C4D
- Full scholarship in Digital Design at RMIT Vietnam





Nguyen Ha Minh Khanh  
*Co-Founder / Brand Manager*

- 2012 - 2019: Brand Manager Asian Food, SG Food
- 2019 - 2021: Founder BullArt  
Group Brand Manager: Lotus Group



Bich Nguyen  
***Community Advisor***

- CBO, Co-founder Phenikaa MaaS
- Operation manager at VCC exchange
- Business Developer at Unilever
- VietNam representative at: MIT innovation and leadership bootcamp, Harvard project for Asian and International relations, World Bank Youth Summit
- Winner of: ITU digital award from United Nations, Qualcomm Innovation Challenge, AI hackathon

***Media***

[e27.co/a-woman-among-women-27-female-led-startups-in-sea-that-are-going-places-20210913](https://e27.co/a-woman-among-women-27-female-led-startups-in-sea-that-are-going-places-20210913)



Le Thanh Minh  
*Co-Founder / Game Advisor*

- Chairman of the Board, CEO of GOSU Game.
- More than 20 years working in PC and Mobile gaming industry.
- Owner of 4 STUDIOS in Indonesia, China, and Vietnam.
- Owner of nationally popular games such as: Age of Wushu Dynasty 3D, Cuu Duong Truyen Ky, Poke league, Ngao Kiem Vo Song, Three Kingdoms AFK.

#### *Media*

<https://otc.gsscorp.vn/tin-tuc/otc-chuong-trinh-gap-go-va-doi-thoai-nha-dau-tu>

<http://gosu.vn/tin-tuc/giftcode/lien-quan-poke-tang-vip-code-mung-top-1-game-thinh-hanh-tren-google-play.html>



Thi Truong  
*Advisor*

Thi is the founder and CEO of PolkaFoundry and Icetea Labs, advisor of Genesis Shards and PolkaRare. He started as a Software Engineer, then Solution Architect, then a Director at FPT Corp. After leaving FPT, he joined Kyber Network, one of the most successful blockchain projects in Asia, as a Product Manager..



# Thank you!

